



KWILT STREAMS YOUR PHOTOS FROM ACROSS THE WEB INTO ONE BEAUTIFUL MOSAIC; USERS CAN EDIT IMAGES, CREATE CUSTOM 'KWILTS' AND SHARE FROM MOBILE DEVICES

Simplifies viewing thousands of photos in one unified platform; solves the multiple cloud storage mayhem consumers face

Precious moments stitched beautifully in a unique "Kwilt" design

NEW YORK, NY, November 11, 2014 -- Launching today, Kwilt (www.kwiltapp.com) is the first mobile application to automatically create a personal and complete live digital photo stream by seamlessly gathering users' digital images from Facebook, Instagram, Flickr, Google+, Google Drive, Dropbox, DLNA Certified® servers, iPhones and iPads. Kwilt reconnects users with their personal photos – often scattered across the web – by bringing them together in one beautifully designed hyper-fast streaming media platform.

Not surprisingly, 1 in 5 US consumers say they wouldn't be able to locate specific pictures taken in the last year, according to Ipsos. Kwilt solves this problem by streaming users' pictures from all of their media sources chronologically, by location or by theme, using a unique cloud-indexing engine and optimized streaming technologies to ensure photos are indexed and dynamically available in real time, in one place.

One of Kwilt's features is Kwilt Capture, enabling users to create a customized collection of images that can be shared with friends through social media or email.

Also, with 16 powerful photo editing tools, Kwilt enables image-editing and enhancements, cropping, as well as drawing and stickers, to add color and humor to any image. Users can then share them through social media accounts.

Founded by veteran photo entrepreneur Marc-Antoine Benglia, Kwilt will make photo aggregation pain-free, cross platform and beautiful, solving the multiple cloud storage mayhem consumers face. "Today's user is storing photos across so many social channels that it's impossible to keep track," Benglia says. "Kwilt breaks the barriers between sources. Where your files are stored becomes irrelevant. All of your images are now available at your fingertips, streamed from your favorite platforms in real time."

Kwilt can be downloaded from the iOS app store.

HIGHLIGHTS OF THE KWILT APP INCLUDE:

- **Universal access:** Kwilt connects to Facebook, Instagram, Flickr, Google+, Google Drive, Dropbox, DLNA Certified® servers, iPhone or iPad.
- **Streaming not Storing:** Kwilt streams your pictures live, dynamically and in real time, from your favorite photo platforms, without taking up storage capacity on your mobile device.



- **Dynamic loading:** Once authorized, your images in Facebook, Instagram, Flickr, Google+, Google Drive and Dropbox are automatically accessible from your mobile device.
- **Platforms:** Initially available only on iOS (including iOS 8) an Android version is coming in 2015.
- **Customize:** Fully customizable albums of pictures assembled from various sources allows for easy curation of photos in any number of unlimited arrangements.
- **Enhance and edit:** 16 state of the art photo editing tools including stickers and drawing to enhance images for sharing or personal enjoyment. HD editing provides easy, state of the art adjustment tools for stunning photos in minutes.
- **Kwilt Capture:** photos can be selected and assembled into a Kwilt
- **Kwilt Share and Beam:** Individual photos as well as entire kwilts can be shared from the app via social media. Kwilt can also be beamed onto a TV using Airplay, Chromecast, Roku, LG and Panasonic.

ABOUT KWILT:

Kwilt is an app focused on ensuring that photo aggregation is a pain-free, cross-platform and beautiful experience. This mobile application dynamically accesses photos streams from any platform onto one seamless, elegant destination and displays them in a unique mosaic design called a Kwilt. For more information visit www.kwiltapp.com.