



KWILT, NOW WITH FAMILY AND FRIENDS, BECOMES THE VERY FIRST VISUAL SOCIAL NETWORK.

The pioneering personal memory streamer on mobile becomes a true visual social network.

LAS VEGAS, NV, January 6, 2015 - Kwilt Inc., the developer of the award-winning Kwilt app announces today the first visual social network at the Consumer Electronics Show 2015.

In its earlier offering, Kwilt brought Feedly-like features for your personal photos - seamlessly gathering personal photos from a user's cloud, social network, home and mobile device sources. Now, Kwilt supports photos of users' friends and families from various social network services such as Instagram, Facebook, Twitter, Flickr and Google+.

The new Social Feeds feature allows users to access and interact with photos of their friends. Interactions include, comment, like, edit, beam to a TV and share in real-time from their iOS device.

In addition, the Social Album Sharing feature allows users to create a custom web album with any photo they have access to, and share it with anyone. This shared album can be accessed by the recipient on any web browser (mobile or desktop), independent of the app.

"Kwilt with Family and Friends is an industry first" says Marc Benglia, Kwilt's Founder and CEO. "Our early focus group tests show an amazing reaction from consumers to this unique feature and average daily usage simply goes through the roof. This thing is totally addictive. This is beyond Instagram on steroids!"

KEY FEATURES:

Kwilt with Family and friends offers the following unique features:

1 - SOCIAL FEEDS

- Friends' photos from Instagram, Facebook, Flickr and Google+ appear automatically as they get published onto the user's Kwilt;
- All these photos can be accessed along with the respective networks' meta-information such as comments and likes;
- Users can comment, like and share the images as they come, which is reflected directly on the source social network.
- All images fed through Kwilt become available to the user to edit, share, beam, print, re-share and even gather into his or her very own Kwilt photo albums.

2 - SOCIAL ALBUM SHARING

- Users can create a custom web album with any of the photos they have access to on their Kwilt.



- Kwilt generates a personal url that the user is free to share with any of their friends.
- The recipients can access this web album on any web browser on mobile or desktop to view the photos in the album.

PLATFORMS:

Kwilt is currently available for iOS versions 7 and up.

PRICING AND AVAILABILITY:

Kwilt with Social Feeds and Social Album Sharing will be free and available to the public in early 2015.

ABOUT KWILT:

Kwilt is a truly unique visual social network that streams personal, family and friends' news in pictures from cloud storage, social networks, mobile and connected-home devices in real time. Literally the visual fabric of one's social life, Kwilt allows consumers to socialize through pictures. For more information visit www.kwiltapp.com.