



KWILT WINS PHOTO MARKETING ASSOCIATION'S GAME CHANGER AWARD FOR KWILTKEYS PHOTO KEYBOARD

Kwilt Named One of the Year's Photo Innovators and Selected to Speak at InnovationNow Photo Business and Technology Conference

SAN FRANCISCO – Sep. 29, 2015 – [Kwilt](#), the maker of [KwiltKeys](#) and mobile media solutions trailblazer, announced today that its KwiltKeys universal photo keyboard has been named as a Game Changer by [Photo Marketing Association's \(PMA\) Out of the Box Awards](#), which recognize innovation and collaboration by honoring the visionaries behind breakthrough achievements across the entire photography spectrum.

Kwilt's CEO, Marc-Antoine Benglia has also been selected to speak at PMA's [InnovationNow](#) Photo Business and Technology Summit taking place this week in San Francisco. InnovationNow is an event for today's photo industry leaders and informs, ideates and implements the kind of products, services, mass-market awareness and ease of participation that was responsible for driving the analog photo business to historical levels of sales. Benglia will discuss the digital imaging world and KwiltKeys' game changing technology this week among other high-profile speakers including executives at Amazon, Shutterfly, Walgreens, Disney and more.

"Here at Kwilt, we are honored to be selected by PMA, both for the Out of the Box Awards and to speak at InnovationNow," said Marc-Antoine Benglia, CEO and Co-Founder of Kwilt. "The photo and imaging world is our passion and it will be a privilege to discuss and unlock the full potential of digital imaging worldwide with the PMA audience."

KwiltKeys is the fastest and easiest way to share any photos from any source, including the camera roll, Instagram, Facebook, Dropbox, Flickr, Photobucket, Google+, Petzi Treat Cam and more all in one place right at their fingertips. This innovative technology makes KwiltKeys a fitting selection for the PMA's Game Changer Award as PMA represents members worldwide who actively contribute to the expanding imaging industry and the diversity in imaging.

The announcement directly follows the [announcement](#) of KwiltKeys' public launch on Sept. 21, 2015 and the [announcement](#) of Kwilt's partnership with Petzila on Sept. 23, 2015.

PRICING AND AVAILABILITY:

KwiltKeys is available for free download on [iOS](#) devices and optimized for Apple's new iOS 9.

ABOUT KWILT:

Founded in late 2014 with offices in San Francisco, Calif., and Ottawa, Canada, Kwilt, an award-winning mobile media solutions innovator, gives consumers direct access, right on their mobile, to all their digital photos wherever they are stored—at home, on their mobile, in the cloud and on social networks. For more information, visit: www.kwilt.it.



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