



## **KWILT NOW OFFERS ITS FREE UNIVERSAL PHOTO STREAM API TO ALL DESKTOP, MOBILE AND WEB DEVELOPERS**

***Kwilt is the first digital photo platform provider to offer developers one API featuring the most popular photo sources from social media, cloud storage, mobile gallery and home in one easy to integrate photo stream!***

**SAN FRANCISCO** – March 21, 2016 – Kwilt, the maker of KwiltKeys and mobile media solutions trailblazer, announced today the public availability of its universal photo stream API for third party app and web services inclusion.

*“Our universal photo stream API that has been in BETA with selected mobile and web app publishers for a few months is now being made available to the entire developers community to integrate into their products”* said Marc-Antoine Benglia, Founder and CEO of Kwilt. *“With the ever growing number of photos taken and the multiplicity of repositories ranging from social media, to cloud storage, to home and mobile devices, consumers have a hard time accessing ALL their pictures whenever and wherever they need them. Kwilt solves this problem for them by indexing and aggregating all their photos from anywhere in one easy to search stream. Now, our Universal Photo Stream API revolutionizes the way developers can leverage these amazing digital assets by allowing them to offer users’ pictures right within their apps with very minimal integration.”*

### **WHERE TO USE THE KWILT UNIVERSAL PHOTO STREAM API:**

- Most apps and services today use consumer photos one way or another;
- Typically, mobile, Mac, Windows, Linux or web applications that leverage consumer photos are the perfect fit for the Kwilt Universal Photo Stream API;
- Applications like photo collage, photo editing, messaging and chat, social networks, productivity, users’ reviews, dating as well as such services as photo printing and cloud backup can benefit tremendously from the Kwilt Universal Photo Stream;
- Statistics show that user engagement rises whenever the ease of access to their digital photos increases.

### **WITH THE KWILT UNIVERSAL PHOTO STREAM API, DEVELOPERS CAN:**

- Connect their apps to just one photo source account instead of many;
- Include the most popular social media and cloud storage sources such as Facebook, Instagram, Twitter, Google Photos, Amazon CloudDrive, Microsoft OneDrive and many more all at once;
- Save time by not needing to maintain API connectivity with several ever-changing photo sources;
- Ensure compatibility with an ever-growing number of mobile apps and web services;
- Easily and quickly give their users a rich photo access experience right within their apps or web services, leading to increased user engagement;



- Reduce user churn and application drop-off as users don't need to leave their app to get their pictures from Instagram or Flickr anymore.

### **PRICING AND AVAILABILITY:**

The Kwilt Universal Photo Stream API is immediately available to the entire developers community for free.

For more information, please visit the Kwilt developers' resource website at <https://developer.kwilt.it/>

### **ABOUT KWILT:**

Founded in 2014 with offices in San Francisco, Calif., and Ottawa, Canada, Kwilt, an award-winning mobile media platform provider, gives consumers direct access, right on their mobile, to all their digital photos wherever they are stored — at home, on their mobile, in the cloud and on social networks in real-time. For more information, visit: [www.kwilt.it](http://www.kwilt.it)

### **MEDIA CONTACT:**

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